



LOYALTY PROGRAM

GYM OWNER GUIDE



Thank you for being a part of our loyalty program. This document will provide you with the key things you need to know to actually make the most of this program, get on it!

WHAT IS THE LOYALTY PROGRAM?

The Again Faster Loyalty Program is a performance-based partnership program that rewards our customers for using, promoting, referring, and selling our products and services. Our program is designed to help our customers grow their business by providing them with benefits such as access to our premium products and services, world-class training and support, and a generous referral commission structure.

WHAT ARE YOUR BENEFITS?

We have a growing list of benefits for your gym, staff and members, depending on your tier.

Including:

- Nominate up to four staff members to be an Again Faster Ambassador, giving them access to heavily discounted AF products and apparel
- A budget for free Again Faster product, to be used as prizes and member incentives and rewards, scaling up to \$1000 per annum as your tier does
- Referral Program – Earn 10% Store credit for any purchases by your members
- Priority Customer Service and exclusive channels
- Early access to new equipment and special order runs
- Early access to content from our ecosystem of subject matter experts across Again Faster, fitbox and out partners.
- Early access to the upcoming 'Equipment as a Service' Program
- Early access to clearance sales and ex-competition stock sell-offs
- Free access to fitbox business academy content
- Support for emerging athletes from your gym
- Support for your gym's events and competitions
- Exclusive offers for your members from Again Faster
- Extended warranties.

WHAT ARE THE TIERS?



Ruby is the starting point. It recognises the relationship you have with Again Faster and allows you to build into higher tiers. Most equipment purchases will automatically give you Ruby status, but adding one or two services to your relationship will typically increase your tier.



Sapphire is the level where the power begins to manifest itself. Benefits begin to unlock and the power of the relationship is starting to realised.



Emerald unlocks even more exclusive benefits and opportunities. Available to only a select number of gyms, it provides a huge number of benefits and places you amongst the most valued client we have.



Diamond is the highest relationship tier available and is reserved exclusively for those who have a deep relationship and have chosen to partner with Again Faster extensively. It unlocks additional benefits not available to other businesses, along with opportunities to be part of product development and business mentoring opportunities.

HOW CAN LEVEL UP MY TIER?

You earn points through the following ways. The more items you can tick off, the more points, therefore the higher your Tier.

- ☒ Previous 12 months Equipment Purchases (points earned on each \$ spent)
- ☒ Lifetime Equipment Purchases (points earned on each \$ spent)
- ☒ Uses fitbox Gym Management Software
- ☒ Have a fitbox website
- ☒ Become an Again Faster Reseller Stockist
- ☒ Set up an Online Store for your gym's apparel and accessories
- ☒ Display an Again Faster Banner at your gym
- ☒ Link to the Again Faster website (with your referral code) from your gym's website
- ☒ Display QR Code linking to Again Faster website (with your referral code) inside your gym

Find out your current tier – Log in here
https://www.againfaster.com.au/_myacct/login

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[MULTI SITE SERVICES](#)
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HOME / MY ACCOUNT

ACCOUNT SUMMARY

[Sign Out](#)

Available Credit:

CONTACT DETAILS
Update personal information

ADDRESSES
Manage shipping addresses

CHANGE PASSWORD
Set something you'll remember

INVOICES
Pay your outstanding invoices

ORDERS
View and track your orders

QUOTES
View your outstanding quotes

WISHLISTS
View your wishlist(s)

RESOLUTION CENTRE
Problems with a product/order?

REORDER ITEMS
Reorder from your past purchases

Orders

HOW DOES YOUR TIER STACK UP?

BENEFITS				
	RUBY	SAPPHIRE	EMERALD	DIAMOND
Nominate staff members to be an Again Faster Ambassador, giving them access to heavily discounted AF products and apparel	2	2	3	4
A budget for free Again Faster product, to be used as prizes and member incentives and rewards	\$0	\$250	\$500	\$1000
Referral Program - Earn 10% Store credit for any purchases by your members.	✓	✓	✓	✓
Early access to content from our ecosystem of subject matter experts across Again Faster, fitbox and our partners.	✓	✓	✓	✓
Support for your gym's events and competitions		✓	✓	✓
Free access to fitbox Business Academy content		✓	✓	✓
Early access to clearance sales and ex-competition stock sell-offs		✓	✓	✓
Priority customer service and exclusive channels			✓	✓
Early Access to new equipment and special order runs.			✓	✓
Early access to the upcoming 'Equipment as a Service' Program			✓	✓
Support for emerging athletes from your gym			✓	✓
Extended warranties				✓



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